



9/12 Febbraio/February 2017



Mostra internazionale sull'impiego del legno nell'edilizia
International exhibition on the use of wood in building



The Legno&Edilizia biennial exhibition has been overhauled for 2017

WOODEN CONSTRUCTION IS THRIVING - CONVERTING TO ECO-FRIENDLY BUILDING PRESENTS GREAT OPPORTUNITIES

Even before the recession began, the construction industry had been suffering for a number of years. However, the field of wooden construction is growing. It is a development that is worth investigating because it is not a passing fad but a healthy, affordable and eco-friendly response to housing needs. The first survey of the industry (carried out by Assolegno) has revealed that Italy's market share of 8.4% makes it the fourth biggest producer of prefabricated wooden buildings in Europe, after Germany (25.4%), Great Britain (19.2%) and Sweden (15.6%). In 2014, a total of 3,205 new wooden buildings (90% for residential purposes) worth €658 million were completed in Italy. They were mostly built by firms from Trentino-Alto Adige (49%), Lombardy (42%) and Veneto (35%).

"The use of wood in construction is gaining more and more attention in the Italian market," noted Ado Rebuli, the President of Piemmeti SpA, which organizes the international Legno&Edilizia exhibition. "This is largely because wood offers comfort, exceptional energy savings and quick construction times. However, there are also other technical and aesthetic reasons that will be comprehensively illustrated at Verona exhibition centre from 9 to 12 February 2017 during the tenth edition of the event. There will be in-depth discussions and meetings in addition to the exhibition itself, which has been expanded and will feature a greater selection of products than in the past."

The biennial presentation of the latest developments in the field is eagerly awaited not just by Legno&Edilizia's main target audience of members of the trade (from craft workers to large businesses in the residential, industrial and public fields) but also by members of the public, who will be able to access the two exhibition halls and the meetings. The latter will cover topics of professional and more general interest.

"At this tenth edition, there will be a larger surface area and an overhauled product selection," stated Raul Barbieri, the CEO of Piemmeti SpA. "The range of goods on display has been expanded to include Flooring, Roofing and Coverings, and Doors and Windows, so that visitors can learn in detail about all of the possible uses of wood in construction projects. Over an area of 25,000 m², there will be presentations of materials, machinery, finished products, components, accessories, design firms, technological innovations and new ideas showcased by the top companies in the field, especially those from Italy, Austria and Germany. In addition, there will be workshops and practical demonstrations, thanks in part to the partnership with ARCA (an offshoot of the Independent Province of Trento that is behind the number one certification system for

buildings with wooden frameworks) and the participation of groups of companies from Veneto, Trentino-Alto Adige, Friuli Venezia Giulia, Slovenia and Austria. Furthermore, there will be conventions with contributions from international experts, organizations, associations and universities.” Among the latter will be “L&P - Wood and Bridges”, a study day focusing on pushing the boundaries of the use of wood, which will be coordinated by Enzo Siviero and Franco Laner of IUAV University in Venice.

A particularly significant part in the international exhibition will be played by the participation of leading global manufacturers of wood processing machines, including CM Macchine, Essetre, Hundegger, SCM Group and Sarmax. This underlines the growing reputation of the biennial event among members of the trade in Europe and beyond, as demonstrated by the fact that there were no fewer than 20,000 visitors at the last edition.

Therefore, Legno&Edilizia provides an excellent chance for members of the trade and end users to learn about the great opportunities offered by wood and for traditional builders to look into the interesting business opportunities presented by converting to wooden construction. After all, it is no longer a niche construction method: 6 out of every 100 new homes built in Italy are now made of wood.

Info: <http://legnoedilizia.com/>

Submitted for publication.

Maria Giovanna Benacchio



For photos and logos, visit www.legnoedilizia.com
Piemmeti SpA – Via S. Marco 11/c – Padova – Italy
Tel. +39 0498753730 – mg.benacchio@piemmetispa.com