



9/12 Febbraio/February 2017



Mostra internazionale sull'impiego del legno nell'edilizia
International exhibition on the use of wood in building



LEGNO&EDILIZIA 2017 - "WOOD AND PELLET HEATING" - SPECIAL INITIATIVE

Legno&Edilizia - 10° edition - 9-12 February 2017

Verona Exhibition Centre

"Wood and pellet heating" - special initiative

to introduce the wooden construction world to the benefits offered by biomass-fuelled heating systems in terms of efficiency and cost-effectiveness.

"Wood is a great choice": in terms of health, comfort, safety and aesthetic appeal - including when it comes to heating!

Drawing on its experience with Progetto Fuoco and Italia Legno Energia, Piemmeti SpA (the organizer of Legno&Edilizia) has decided to put together packages for this new initiative that include:

- a 12 sqm o 20 sqm fitted and furnished stand in the "Wood and pellet heating" area
- the opportunity to meet 20.000 visitors (*fig. from 2015 edition*)
- the opportunity to encounter the figures from the world of design and architecture who have formed the core of Legno&Edilizia's professional visitors throughout its ten editions
- the chance to meet installers, companies, staff from the technical department of potential clients and technical manager from Public Administration, who will also be in attendance. Amministrazione.
- the opportunity to make a presentation or a speech in the meeting area during the event
- target promotion for the "Wood and pellet heating" project at the event and on its web and social media channels, with initiatives to attract and inform visitors.